

Hannah Berry

Fashion photography and social media content creation

Profile

I am an aspiring social media content creator and fashion photographer with skills in Indesign and image making.

Working as a social media intern last summer really strengthened my interest for digital marketing and content creation, as I loved generating new ideas for ways to interact with an audience.

Contact details

Phone

07714859013

Email

hannahberry913@gmail.com

Instagram

@byhannahberry

LinkedIn

<https://www.linkedin.com/in/hannah-berry-1a1b7b194>

Website

<https://www.hannahberryportfolio.co.uk>

Skills

- Excellent organisational skills
- Strong creative ability
- Great strategic thinking
- Strong communication skills
- Great attention to detail

Technical skills

- Adobe Programs: Indesign, Lightroom and Photoshop
- Microsoft Office suite
- Canva

References available on request

Employment

Social media intern (remote working)

Shine4Diversity (June 2020-December 2020)

- Running the Organisation's Instagram account two days a week, including replying to comments and messages and posting on stories
- Creating posts for the Instagram feed, including a post a day for Black History Month
- Working with the rest of the team to come up with ideas for content and ways to promote positive causes
- Contacting influencers and Instagram figures about working with Shine 4 Diversity

Administration assistant

Burrows Greengrocers (March 2020- Present)

- Responding to customer queries and taking orders over the phone and online
- Writing and filing invoices and logging payments
- Contributing ideas to the company's marketing and logistical strategies

Retail- Sales Associate

TKMaxx, Leicester (October 2015-January 2020)

- Always providing excellent customer service- I won Employee of the Month in June 2018
- Responsible for maintaining one of the stores departments and making sure the presentation of the section was always up to standard
- Entrusted with additional roles such as mentoring and managing a small team of staff, solving customer queries, and adjusting the visual merchandising of the store.

Education

2018-Present - Norwich University of the Arts

BA Fashion Communication and Promotion

2015-2017 - Groby Community college

3 A-levels, grade C or above, in English Literature, Textiles and Sociology

2010-2015 - Anstey Martin High School

9 GCSE's all grade B or above

Interests

I am deeply interested in people's stories and the human experience. During the lockdown in the Spring of 2020 I started a series on Instagram documenting people's experiences of life in lockdown called The Lockdown Series. It has been a great experience and I have learnt a lot about storytelling and building an Instagram account from scratch.

Furthermore, when allowed, I love to travel. I took a gap year before starting university, where I visited Kenya and New York and then spent the summer travelling around Europe. This was a valuable experience for me as I learnt about how different cultures interact with fashion and the value of this to the industry.